

ADMISSION REQUIREMENTS

- **Diploma of Secondary Studies (DES), including:**

- » Secondary V Language of Instruction
- » Secondary V Second Language
- » Secondary IV Science
- » Secondary IV Mathematics
- » Secondary IV History

or academic background judged equivalent to the DES.

Students with a DES missing any of the above subjects may be admitted, space permitting, but may be required to complete remedial courses.

- **Secondary V Art highly desirable**
- **Portfolio of assigned pieces of work and a sketchbook that demonstrates that you draw regularly. The assignments will be judged on quality, originality and motivation. Previous visual arts background should include work in various media (pastels, coloured pencils, collage, printmaking, sculpture, photography, ceramics, for example).**
- **A handout regarding portfolio requirements is available by e-mail or mail. Contact (514) 931-8731 ext. 3200 to order one.**

APPLICATION DEADLINE

- **March 1 (for Fall semester)**

The program begins in the Fall semester; it does not admit new students in the Winter term.

FOR MORE INFORMATION

Please contact **(514) 931-8731**

ext. 3401, 3403 or 3405

Or visit: www.dawsoncollege.qc.ca

Graphic Design

570.A0

ABOUT DAWSON COLLEGE

Dawson College is located in downtown Montreal in a historic building on 12 acres of green space. The first English-language institution in the Quebec CEGEP network is today one of the largest with approximately 10,000 students enrolled in more than 50 programs and profiles of study. The College occupies an entire city block and is linked directly to the Atwater Métro station.

FEES

Tuition is free for Canadian citizens or landed immigrants with permanent residence in Quebec taking at least four courses per semester. A non-refundable \$30 application fee and about \$200 in student fees are charged. Books and supplies cost between \$300 and \$700 per year, although visual arts supplies are more costly. Financial aid is available; contact **(514) 931 8731 ext. 1186** for more information. Fees are subject to change without notice.

Dawson College

Graphic Design



D I S C O V E R

Dawson College

3040 Sherbrooke St. West
Montreal Quebec H3Z 1A4
Canada

T 514 933 1234

www.dawsoncollege.qc.ca

D I S C O V E R

DAWSON
COLLEGE

PROGRAM INFORMATION

Graphic Design is a three-year program that trains students to become graphic designers. It introduces you to major movements in art and design, teaches you to communicate effectively using graphics, illustration, photography, typography, and multimedia builds problem-solving and project management skills.

The program also fosters your professional mobility and adaptability, allowing you to work in the many areas associated with this field (for example, marketing, advertising, multi-media). Dawson's Graphic Design program is the only one of its kind among anglophone colleges in Quebec.

Among the skills you will acquire in the program are:

- producing publications
- producing advertising
- producing multimedia and Web projects
- handling multimedia software

CAREER OPPORTUNITIES

As a graduate of this program, you will be qualified to work in:

- graphic design studios
- advertising agencies
- multimedia studios
- publishing houses
- printing companies
- art departments in large corporations
- government agencies
- freelance graphic designer

Every student must take four English courses, two French courses, three Humanities courses, three Physical Education courses and two complementary courses to receive a CEGEP Diploma.

Graphic Design

Graphic Design Course List

Year 1 Term 1

- Basic Drawing Studies
- 2D Foundation Studies
- History of Visual Communication
- Letterform and Type Studies
- Introduction to Page Layout Software
- Basic Design Studies
- Introduction to Pre-press Procedures

Physical Education

English

Complementary

Year 1 Term 2

- Life and Still Life Drawing Studies
- 3D Foundation Studies
- Camera Usage and Processing Techniques
- Studies in Expressive Type
- Typographic Grids
- 2D and 3D Basic Design Studies
- Raster Image Scanning and Treatment

Physical Education

French

English

Year 2 Term 3

- Illustration Techniques
- Pictorial Symbol Design
- Lighting in Lens Media
- Explorations in Photographic Illustration
- Explorations in Type
- Design Explorations
- Paper and Printing Processes

Physical Education

Humanities

English

Graphic Design Course List continued

Year 2 Term 4

- Semiotics in Visual Communication
- Explorations in Printed Illustration
- Sequencing in Lens Media
- Explorations in Logotype Design
- Explorations in Visual Communication
- Explorations in Promotional Design
- Pre-press Image Treatment

Humanities

French

English

Year 3 Term 5

- Communication and Management
- Illustration Applications
- Teamwork in Video Production
- Information Design
- Packaging Design
- Promotional Design Applications
- Multimedia Software Usage
- Technical Production for Print

Humanities

Year 3 Term 6

- Multimedia
- Publication Design
- Corporate Identity Design
- Promotional Design
- Technical Constraints
- Design Project Management

Complementary