

MLA WORKS CITED: SOCIAL MEDIA

How to cite what others share online

While you should be cautious referencing social media in your papers, public figures and academics are on social media and may share material that is current and relevant to your research.

A SOCIAL MEDIA POST:

- Follow this model for any kind of social media post on Facebook, Tumblr, LinkedIn, etc.
- Put the **complete post** (up to 20 words) in quotation marks. Replicate emojis if possible.
- The link to the post can be shortened to the **host name**.

Gaiman, Neil. "It's #ValentinesDay and I'm thinking of the extraordinary UNHCR staff I've met –like Nida—who put their life and soul." *Facebook*, 14 Feb. 2020, www.facebook.com/permalink.php?story_fbid=10156890246666016&id=300224781015.

A TWEET:

- Give the author's name, followed by their **Twitter handle** (beginning with @).
- Indicate the time of the tweet according to the user's time zone.

de la Cova, Carolina [@Bonesholmes]. "The CSI effect on cold case investigations." *Twitter*, 2 Feb. 2020, 3:55 p.m., twitter.com/Bonesholmes/status/1224073809084452865.

A POST ON AN ONLINE FORUM:

- Do not record the name of the specific forum (in this case *Ask Me Anything*).

National Aeronautics and Space Administration (NASA). "We're the NASA team in charge of 'science central' for the International Space Station. Ask us anything!" *Reddit*, 16 Mar. 2021, www.reddit.com/r/space/comments/m6cjs3/were_the_nasa_team_in_charge_of_science_central/.

A COMMENT:

- Write the name or username of the commenter, if their real name is not given.
- Write the title of the forum post, social media post, or article to which the comment is attached.
- Include the website name and the time of the comment's posting. Provide the webpage's URL.

Chartrand, Richard. Comment on "John A. Macdonald Loses his Head as Protesters Topple Statue." *Montreal Gazette*, 30 Aug. 2020, 5:00 p.m., montrealgazette.com/news/local-news/john-a-mcdonald-loses-his-head-as-protesters-topple-his-statue.

For more information, consult the MLA Handbook or contact the Academic Skills Centre.