

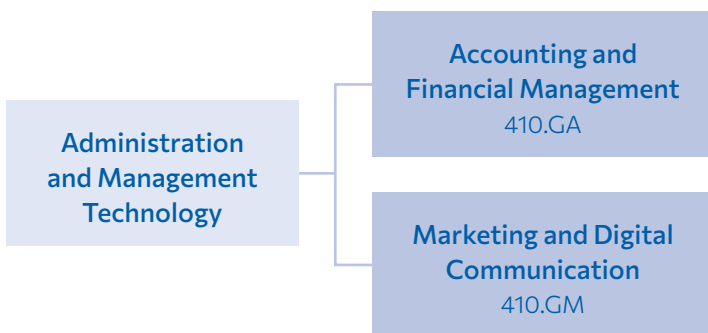
Administration and Management Technology 410.G0

3 YEARS

Application deadline > March 1



www.dawsoncollege.qc.ca/administration-and-management-technology



The Administration and Management Technology Program is a 3-year technical course designed to equip students with the skills and knowledge needed for success in various business environments. This versatile program equips graduates with essential skills in accounting, marketing, law, human resources, administration and management, including proficiency with digital tools, bilingual communication, and technical expertise in planning, organization, and analysis.

Students can choose between two specialized profiles

- Accounting and Financial Management: Focuses on the principles of finance and accounting and the language of business.
- Marketing and Digital Communication: Concentrates on strategies and tools for effective digital marketing and customer relationships.

Starting from Term 3, students will engage in profile-specific courses while gaining practical experience through two internships and hands-on projects. The program begins with a broad introduction to business, advances to specialized training in accounting, in marketing, law and human resources.

The Administrative Coordination Internship in the second year introduces the students to the workplace while the six weeks internship in the last term allows the students to apply the skills obtained in the program.