SOCIAL SCIENCE

DEC in Social Science

International Business Studies 300.GH

2 YEARS

Application deadline › March 1 • November 1



www.dawsoncollege.qc.ca/international-business-studies

If you would like to:

- Understand the world of business and learn about global needs and market opportunities
- Discover the effects of globalization and international trade
- Explore real business cases and investigate strategies and the dynamics of competition
- Research international markets and negotiation between cultures and countries
- Gain skills and knowledge from a variety of social science subjects
- Learn to apply the scientific method and how to collect and analyze data

Then the International Business Studies Profile could be for you.

The International Business Studies Profile grounds your exploration of social sciences in the fields of business and globalization and gives you the mathematics classes you need to pursue business studies at the university level. Students explore a variety of issues and choose between anthropology and geography to develop a better understanding and sensitivity towards different cultures. The program includes courses in economics, history, psychology, and business.

> This profile gave me knowledge about the economy and business in general. I liked the small program size and relevant courses.
>
> – Ekaterina P.

What will you learn?

- The positive and negative effects of globalization on the nation-states of the world
- The role and activities of international organizations such as the United Nations, The North Atlantic Treaty Organization (NATO), the Organisation for Economic Co-operation and Development (OECD) as well as non-governmental organizations
- The political economy of trade agreements such as the Canada-United States-Mexico Agreement (CUSMA) and the role of international organizations such as the International Monetary Fund (IMF) and the World Trade Organization (WTO)
- Concepts and theories of international economics such as patterns of international trade and investment
- Advanced mathematical skills used in the analysis, understanding and resolution of issues
- To conduct an interdisciplinary, individual research project
- To explain social phenomena and human behaviour using theories, perspectives, and approaches specific to the disciplines of social science
- To integrate methodologies, perspectives, and approaches of inclusion, equity, diversity, decolonization, and anti-oppression when analyzing social phenomena and human behaviour
- To explain how differences in social identities and world views could influence opinions, beliefs, values, and social interactions
- To integrate an understanding of the root causes of environmental crises to take actions both locally and globally

Where will this program lead you?

Like all Social Science profiles, International Business leads to a DEC in Social Science, which qualifies you for most any university program in the social sciences or humanities.

The International Business Studies Profile is designed for students interested in pursuing university studies in Business Administration, Accounting, Marketing, Management, International Relations, Development, Economics, Industrial Relations and Communications. Following university, graduates may pursue careers in management, marketing, accounting, corporate finance, consultancy and human resources.

What do you need to apply?

- A Diploma of Secondary Studies (DES) or academic background judged equivalent to the DES
- Sec V Mathematics: Technical & Scientific option or Science option 564-506 or 565-506

What else should you know?

The International Business Studies Profile has two obligatory mathematics courses: Calculus I and Linear Algebra. Students may take a third optional mathematics class, Calculus II, which is a prerequisite for Management and Commerce programs at some universities.

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The information contained in this document was accurate and complete at the time of printing.