



2 YEARS

www.dawsoncollege.qc.ca/commerce

If you would like to:

- Learn the essential areas of business
- Be well prepared to study **Commerce or Business Administration** at the university level
- Know how to manage business enterprises
- Develop new ideas and work in teams
- Apply ideas learned in class to real-life situations
- Gain skills and knowledge from a variety of **Social Science** subjects
- Learn to apply the scientific method and how to collect and analyze data

Then the **Commerce Profile** could be for you.

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After learning about many spheres of commerce including marketing, economics, statistics and business, I was able to understand my interests and make decisions about my future direction.

— Manelle S.

Choosing this profile allows you to explore a variety of Social Science subjects while learning the basics of business. The mathematics courses give you the prerequisites to apply to most university business programs in the country. Students journey through this profile together as part of a small community.

What will you learn?

The Commerce Profile is part of the Social Science Program and encompasses all of the knowledge and skills of that program. Its distinctiveness comes from the particular themes, topics and lens of analysis related to business, economics and mathematics.

Commerce Profile students will learn to:

- Recognize the significant role the Social Sciences play in understanding the business environment
- Use mathematical analysis to guide business decisions
- Analyze business problems, assess alternatives and propose solutions
- Apply relevant economic, business and marketing concepts to business problems
- Understand how micro and macro factors affect business
- Clearly and effectively communicate oral and written arguments and ideas
- To explain social phenomena and human behaviour using theories, perspectives, and approaches specific to the disciplines of social science
- To integrate methodologies, perspectives, and approaches of inclusion, equity, diversity, decolonization, and anti-oppression when analyzing social phenomena and human behaviour
- To conduct an interdisciplinary, individual research project
- To explain how differences in social identities and world views could influence opinions, beliefs, values, and social interactions
- To integrate an understanding of the root causes of environmental crises to take actions both locally and globally
- To communicate work effectively in English, both orally and in writing, using appropriate vocabulary, form, and style
- *À communiquer en français sur un objet d'étude en utilisant le vocabulaire, la forme et le style appropriés*

Where will this program lead you?

Like all Social Science profiles, Commerce leads to a DEC in Social Science, which qualifies you for most university programs in the social sciences or humanities. The Commerce Profile is designed for students interested in pursuing university studies in accounting, marketing, finance and economics. Following university, graduates may pursue careers in human resources, management, advertising, entrepreneurship and public administration.

What do you need to apply?

- A Diploma of Secondary Studies (DES) or academic background judged equivalent to the DES
- Sec V Mathematics – Technical & Scientific option or Science option 564-506 or 565-506

What else should you know?

- Students explore various business issues by working on case studies together
- A variety of industry expert guest speakers share their knowledge and experience with students
- Every year, academic advisors from HEC, John Molson School of Business at Concordia University and the Desautels Faculty of Management at McGill University are invited to Dawson to speak about their business and management programs

Application Deadline

March 1 • November 1

LIST OF CONCENTRATION COURSES

All students must also take General Education courses such as English, French, Humanities and Physical Education

YEAR 1

Term 1
<ul style="list-style-type: none"> ▪ Introduction to Social Science Research ▪ Introduction to Economics ▪ Introduction to Business ▪ Calculus I: Differential Calculus for Social Sciences
Term 2
<ul style="list-style-type: none"> ▪ Qualitative Methods ▪ Introduction to Global History ▪ Introduction to Psychology ▪ Calculus II: Integral Calculus for Social Sciences

YEAR 2

Term 3
<ul style="list-style-type: none"> ▪ Quantitative Analysis for Commerce ▪ Macroeconomics: Commerce ▪ Language of Business: Accounting ▪ Linear Algebra and Vector Geometry for Social Sciences
Term 4
<ul style="list-style-type: none"> ▪ Integrative Seminar ▪ Choice (1) of optional Introductory Social Science discipline ▪ Choice of Microeconomics OR Application in Marketing