



2 YEARS

www.dawsoncollege.qc.ca/international-business-studies

If you would like to:

- Understand the world of business and learn about the global needs and market opportunities
- Discover the effects of globalization and the international trade
- Explore real business cases and investigate strategies and the dynamics of competition
- Research international markets and negotiation between cultures and countries
- Gain skills and knowledge from a variety of social science subjects
- Learn to apply the scientific method and how to collect and analyze data

Then the International Business Studies Profile could be for you.

The International Business Studies Profile grounds your exploration of social sciences in the fields of business and globalization and gives you the mathematics classes you need to pursue business studies at the university level. Students explore a variety of issues and choose between anthropology and geography to develop a better understanding and sensitivity towards different cultures. The program includes courses in economics, history, psychology, business.

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This profile gave me knowledge about the economy and business in general. I liked the small program size and relevant courses.

— Ekaterina P.

What will you learn?

The International Business Profile is part of the Social Science Program, and encompasses the knowledge and skills of that program. Its distinctiveness comes from the particular themes, topics and lens of analysis related to the fields of business and globalization.

Students in International Business Studies learn about:

- The positive and negative effects of globalization on the nation-states of the world
- The role and activities of international organizations such as the United Nations, The North Atlantic Treaty Organization (NATO), the Organisation for Economic Co-operation and Development (OECD) as well as non-governmental organizations
- The political economy of trade agreements such as the Canada-United States-Mexico Agreement (CUSMA) and the role of international organizations such as the International Monetary Fund (IMF) and the World Trade Organization (WTO)
- Concepts and theories of international economics such as patterns of international trade and investment
- Advanced mathematical skills used in the analysis, understanding and resolution of issues
- To conduct an interdisciplinary, individual research project
- To explain social phenomena and human behaviour using theories, perspectives, and approaches specific to the disciplines of social science
- To integrate methodologies, perspectives, and approaches of inclusion, equity, diversity, decolonization, and anti-oppression when analyzing social phenomena and human behaviour
- To conduct an interdisciplinary, individual research project
- To explain how differences in social identities and world views could influence opinions, beliefs, values, and social interactions
- To integrate an understanding of the root causes of environmental crises to take actions both locally and globally
- To communicate work effectively in English, both orally and in writing, using appropriate vocabulary, form, and style
- *À communiquer en français sur un objet d'étude en utilisant le vocabulaire, la forme et le style appropriés*

Where will this program lead you?

Like all Social Science profiles, International Business leads to a DEC in Social Science, which qualifies you for most university programs in the social sciences or humanities. The International Business Studies Profile is designed for students interested in pursuing university studies in Business Administration, Accounting, Marketing, Management, International Relations, Development, Economics, Industrial Relations and Communications. Following university, graduates may pursue careers in management, marketing, accounting, corporate finance, consultancy and human resources.

What do you need to apply?

- A Diploma of Secondary Studies (DES) or academic background judged equivalent to the DES
- Sec V Mathematics: Technical & Scientific option or Science option 564-506 or 565-506

What else should you know?

The International Business Studies Profile has two obligatory mathematics courses: Calculus I and Linear Algebra. Students may take a third optional mathematics class, Calculus II, which is a prerequisite for Management and Commerce programs at some universities.

Students are invited to enter the annual Bourstad stock market competition every year with support from teachers. The profile also provides engaging forums for students to learn from and interact with guest speakers.

Application Deadline

March 1 • November 1

LIST OF CONCENTRATION COURSES

All students must also take General Education courses such as English, French, Humanities and Physical Education

YEAR 1

Term 1

- Introduction to Social Science Research
- Introduction to Economics
- Introduction to Business
- Calculus I: Differential Calculus for Social Sciences

Term 2

- Quantitative Analysis
- Introduction to Psychology
- Choice of Introduction to Anthropology or Introduction to Geography
- Linear Algebra and Vector Geometry for Social Sciences

YEAR 2

Term 3

- Qualitative Methods
- Introduction to Global History
- Choice of International Business or Geography of the World Economy
- Choice of Thematic Issues or Calculus II: Integral Calculus for Social Sciences
OR Probability and Statistics for Social Sciences

Term 4

- Integrative Seminar
- International Trade and Commercial Policy
- Choice (1) of Analysis