

Dawson College Commercial Photography AEC

Portfolio Submission Guidelines for Applicants

The purpose of submitting photos as part of the application process is to familiarize us with your photographic interests, point of view and technical understanding of the medium. **Portfolios must be submitted by the application deadline.**

We ask that 20 to 30 photographs be submitted in either of the following two ways –

- **Post your photos on a website.** This is the preferred method.
 - This website might be one you already have or one newly created for the sole purpose of portfolio submission. If you currently have a website that has far more material than what is being requested you might choose to create a directory (or new website) that contains only the photos for your application portfolio.
 - If this is your first time creating a website, it is **important to test the portfolio's website address to be sure that all photos have been uploaded properly and are easily viewed.**
 - Website options –
A number of companies offer free website hosting. These include Flickr® and Carbonmade®, to name a few.
 - Carbonmade- carbonmade.com
 - Flickr- flickr.com
 - It is important that the web address be short, simple and clear. If you are creating a website using one of the hosts referred to in the previous paragraph, please name the website as follows:
(first initial)_(last name)_Dawson Portfolio
example: j_smith_DawsonPortfolio

Important notes –

Make it easy for us to access your portfolio and identify it as yours.

- Please send an email to **aecphotoportfolio@gmail.com** once you have created your portfolio that includes **an invitation** to view your website. Please put your full name in the “subject” line. A number of free websites require invitations for viewing.
- If for some reason the name on the website differs from your name in your e-mail address, please provide us with both names on the invitation.
- In the subject line of your email please type in your name_dawsonportfolio. The first line of your email should be a link or invitation to view your portfolio.
- Please advise us of the portfolio website address in your Application Cover Letter as well.

If you have any questions about creating an online portfolio please contact us at:
aecphotoportfolio@gmail.com