

April 17, 2019  
FOR IMMEDIATE RELEASE



*The Dawson Theatre Collective presents*  
***The Importance of  
Being Verity***

*A hilarious romp about mistaken identities, questionable  
role models, and the limitations of teamwork.*

When Dawson College gets rid of its men's hockey team, Jack has no choice but to disguise himself as Verity and play for the women's team. Things get complicated when he meets Gwen, the headstrong captain of the team. Meanwhile, his best friend, Algy, in an effort to get revenge on the evil Glee Club, threatens to blow Jack's cover at every opportunity. An original comedy loosely inspired by Oscar Wilde's *The Importance of Being Earnest*.

**The Dawson Theatre Collective (DTC)** is a group of Dawson students from different programs outside the professional theatre program. Together, they form a mad collection of actors, writers, musicians, buskers, clowns, outcasts, and geniuses. The DTC was founded by Ann Lambert in 2007 and has written and performed 11 original plays each year since then. These plays have raised thousands of dollars for charity.

All proceeds go to two charities:

- **The Theresa Foundation**, a Montreal-based charity devoted to improving the lives of grandmothers and orphaned children of AIDS victims in Malawi. ([theresafoundation.com](http://theresafoundation.com))
- **Gender Creative Kids**, a Montreal-based charity that offers support, training, and workshops to help create safe spaces for transgender, non-binary, and gender creative kids everywhere. ([gendercreativekids.ca](http://gendercreativekids.ca))

**The Dawson Theatre Collective** presents  
***The Importance of Being Verity***

Written by Victoria Caputo, Mathilde Rousseau, Cate Dunsby, Nadia Trudel, & Jeff Gandell  
Directed by Jeff Gandell

**Dawson Theatre, 2000 Atwater Street, H3Z 1A4** (Dawson College Campus)

**Performances:** Wednesday, May 8, 8:00 pm  
Thursday, May 9, 8:00 pm  
Saturday, May 11, 8:00 pm

Tickets: \$15 General Admission, \$10 Students & Seniors  
Can be purchased online here: [buytickets.at/beingverity](http://buytickets.at/beingverity)  
Or at the **Dawson Theatre Box Office** on the night of each performance

**Media Rep Contact:** Jeff Gandell | (438) 334-7623 | [jeffgandell@me.com](mailto:jeffgandell@me.com)



@DawsonTheatreCollective



@DawsonTheatreCo