

ADOBE ILLUSTRATOR

CONTEXT

Adobe has become the industry leader when it comes to creating and editing imagery meant for public distribution. This training will focus specifically on the Illustrator portion of their suite with offerings for participants of all skill levels. With a focus on the practical applications of Adobe Illustrator our training can be customized to meet your specific requirements and the skills that are developed throughout can be immediately applied to your work plan. We help participants to master the many image-centric tasks that Illustrator can accomplish, such as creating illustrations, logos, packaging, single page layouts, web, and interactive content.

OBJECTIVE

Students will learn to create visually compelling artwork, beginning with the basic use of a perspective grid, all the way to the creation of complex illustrations. At every skill level, participants will develop more advanced Illustrator techniques such as using and creating brushes, creating and applying styles, and optimizing for web. These techniques and skills can be adapted to your unique business needs.

CONTENT

- Working with type
- Drawing perspectives
- Live effects and diagrams
- Preparing files for printing
- About brushes
- Optimizing images
- Blending objects
- Creating complex illustrations
- Graphics for web
- Live trace, Live paint
- Using and creating swatches
- Web graphics
- Reshaping objects
- Gradients, meshes, and color blends

METHODOLOGY

Participants will be given hands on experience with Illustrator tools and will develop their design skills throughout the training session. The instructor will provide demonstrations, simple to follow tutorials, exercises and creative activities. Our fully equipped computer labs allow for practical application of all acquired skills.

Dawson College Business Training Solutions provides customized courses to both the public and private sectors. We draw on the expertise of an important network of professional instructors, and 30 years of experience offering training for professional and personal development.

Conveniently located in downtown Montreal, Dawson College can accommodate large and small groups in our classrooms, laboratories and studio facilities. Our experts are also available to deliver the workshops and training you require on-site at your premises.

Dawson College Business Training Solutions is committed to working with our clients in order to accurately assess your training needs, adapt our teaching strategies and develop the content that will help your business or organization to accomplish its goals.

Our rates are competitively priced and our training consultants are able to advise you on the eligibility of your company to apply for funding from Emploi-Québec or other government agencies. We are committed to working with you in order to optimize your organization's investment in employee development.

- Training needs assessment
- Instructional design
- Content development
- Pedagogical support and post training follow-up
- RAC services (Recognition of Acquired Competencies)
- Services in French and English

Over the past 30 years, we have been devoted in providing high-quality training to private and public sector employees. We have developed seminars and training modules that have proven to be effective and we also have the capacity to customize our content or to develop something entirely new to meet the needs of your company.

Business Training Solutions

Dawson College

4001 de Maisonneuve Blvd. West

Suite 2G.1

Montreal, Quebec

H3Z 3G4

514 933 0047

sae-corporate@dawsoncollege.qc.ca

www.dawsoncollege.qc.ca/corporate-training

