Name:

Op-Ed Brainstorm

1. What is your *angle* to the topic of electoral reform, in a few general words?
2. Why are you interested in this topic? What motivates you to write this Op-Ed?
3. Now, bring your general topic into a narrower one. Think of the ONE thing you want your reader to remember. In one sentence. **What is your Big Idea?**
4. Write your thesis in ONE sentence:
5. Who is your targeted audience, be as precise as possible. This is important, it will determine how you write your piece.
6. How do you plan on defending that point? How will you structure this argument? Will you use examples? Be as precise as possible. Think of your thesis AND your audience. Why are you using this strategy?
7. Now, give the outline of your project. Be as precise as possible. For each paragraph, including the introduction (hook) and conclusion, include your **topic sentence**. The topic sentence is the first sentence of any paragraph, that shows exactly where your paragraph is heading.
	1. Hook
	2. P1
	3. P2
	4. P3
	5. Conclusion

***I need to approve your plan before you leave class today****. (Do not worry, you can change this after class, you do not need to follow this plan to the dot.)*