

Research Methods – CA Ramsay – Winter 2011
Lab 3 – Genpets

Visit this website: <http://www.genpets.com>

In a MS Word document, answer the following questions, include your name, print and submit.

1. Describe the Genpet.
2. Would you buy a Genpet?
3. In your view, what is the target market for this product? Justify.
4. Do you think that Genpets are wrong or immoral?
5. Do you think the government should regulate Genpets? Explain.