

## Assignment 6 – Key messages brochure

Due date:

Length: 4-5 pages 8.5 X 11 (1 attention-grabbing title page + 1 page info sheet + 1 page recommendation + 1-page references)

References: 6 academic articles

Worth: 15%

Submission: through Turnitin: paper copies or emailed assignments will NOT be accepted

Late assignment policy:

On due date (or before):	On Grace Day:	The day after:	After that?
+0.5 bonus point (Only for assignments worth 10%+)	No penalty (All Assignments)	-10% penalty (All Assignments)	Zero ☹ (All Assignments)

### Goal

Now that you've completed the research on your cultural group and clientele, the supervisor of the clinic asks you to write up a brochure containing key messages that psychologists to refresh their memory on how to work with your targetted clientele. Although you have worked as a team thus far, the supervisor of the psych clinic now wants you to each design a brochure, so she has a range of choices to choose from.

### Instructions

You need to pick out the information that seems the most clear and pertinent for clinical psychologists from your presentation. Look back at your articles and your presentations and think about the simplest and most concise way to express these ideas. Make sure to include in-text citations in small font. Your brochure must include the following element

- 1) A “catchy” cover page to catch the attention of psychologists: be as creative as you like. Just make sure the content of the brochure is clear from your cover page.
- 2) 1-2 pages “What do we know?” section where you inform psychologists about the **most** important ideas that came out of your research and about what they should absolutely know working with this clientele and cultural group. **This section must be written in full sentences.**
- 3) 1 page “What can be done” section where you make **concrete** recommendations about what can be done based on what we know about this cultural group. Avoid the formulation “should” whenever possible. Find 3-5 key points that psychologists must pay attention to based on your research, and then make recommendations about what can be done on those points (1-4 concrete recommendations per Paying attention to... point).
- 4) A reference page with a list of all 6 of your academic articles, your name, your institution, your contact information, and usual resources (web articles, youtube videos, etc.)

Grading rubric of Key messages brochure.

<b>1. Cover page and design</b>	<b>10 9 8</b>	<b>7 6 5 4</b>	<b>3 2 1 0</b>
<ul style="list-style-type: none"> <li>Catchy</li> <li>Professional</li> <li>Original</li> <li>Captures content of brochure</li> </ul>	Meets all criteria at high level, clear, easy to follow.	Meets some criteria; uneven	Meets few criteria
<b>2. What do we know section</b>	<b>10 9 8</b>	<b>7 6 5 4</b>	<b>3 2 1 0</b>
<ul style="list-style-type: none"> <li>Writing is confident and clearly focused. It holds the reader's attention</li> <li>Relevant details from sources are provided to enrich writing</li> <li>Clearly and objectively describes highly important findings corresponding to the target group.</li> <li>Provides correct implications of the research.</li> </ul>	Meets all criteria at high level; clear, adequate use of sources, and developed	Meets some criteria; uneven; some lapses in clarity; occasionally thin	Meets few criteria; often unclear or undeveloped
<b>3. What can be done section</b>	<b>10 9 8</b>	<b>7 6 5 4</b>	<b>3 2 1 0</b>
<ul style="list-style-type: none"> <li>A sufficient number of recommendations are made (3-5).</li> <li>These recommendations are tightly based on the scientific evidence reviewed and do not contain any "fillers" or overgeneralizations.</li> <li>Recommendations are self-generated and reflect deep thinking about research implications.</li> </ul>	Meets all criteria at high level, clear, easy to follow	Meets some criteria; uneven; some lapses in clarity; Connections with research are stretched	Meets some criteria; uneven; some lapses in clarity; Connections with research are weak
<b>References pages</b>			
<b>4. Overall design and</b>	<b>10 9 8</b>	<b>7 6 5 4</b>	<b>3 2 1 0</b>
<ul style="list-style-type: none"> <li>Includes a complete synthesis of the entire report without adding new information</li> <li>The personal reflection contains a deep and specific exploration of future avenues as well as the author's newly formed understanding of the target group.</li> </ul>	Meets all criteria at high level, clear, easy to follow	Meets some criteria; uneven, or has some lapses in clarity	Meets few criteria; often unclear or undeveloped
<b>5. Overall organization</b>	<b>10 9 8</b>	<b>7 6 5 4</b>	<b>3 2 1 0</b>
<ul style="list-style-type: none"> <li>Writing is organized and highly developed.</li> <li>Smooth and clear transitions enhance the flow of the report.</li> </ul>	Meets all criteria at high level, clear, easy to follow	Meets some criteria; uneven, or some weak transitions	Meets few criteria; no or weak transitions
<b>6. Overall clarity of writing</b>	<b>10 9 8</b>	<b>7 6 5 4</b>	<b>3 2 1 0</b>
<ul style="list-style-type: none"> <li>Paragraph are well-structured</li> <li>Is clear, concise, adequately developed and graceful with varied and correct sentence structure</li> <li>Avoids errors in grammar, punctuation, spelling</li> </ul>	Meets all criteria at high level	Meets some criteria; uneven	Meets few criteria
<b>7. Overall effectiveness of brochure</b>	<b>10 9 8</b>	<b>7 6 5 4</b>	<b>3 2 1 0</b>
<ul style="list-style-type: none"> <li>Writing is skillfully adapted to the audience (professional, formal and easy to understand)</li> <li>Effectively accomplishes the purpose of calling attention to important research findings that justify focused recommendations for clinical work</li> <li>In its present form, the report would make a positive impact on clinicians needing information on how to work with this clientele</li> <li>The report is free of ethnocentrism and shows a true understanding of the target's group understanding of particular psychological processes</li> </ul>	Would be ready to submit with only minor edit	Good potential but some significant revision or editing still needed	Back to the drawing board
<b>8. APA citations and adequate sources</b>	<b>10 9 8</b>	<b>7 6 5 4</b>	<b>3 2 1 0</b>
<ul style="list-style-type: none"> <li>Sources are research-based academic articles</li> <li>Citation format follows strict APA guidelines</li> <li>Sources are directly related to the topic discussed in the report</li> </ul>	Meets all criteria at high level	Meets some criteria; uneven, some work required	Meets few criteria
<b>Total = /80</b>			

